

Ventnor Cricket Club



Your guide to becoming a sponsorship partner



Ventnor Cricket Club has been the leading club on the Isle of Wight for over 20 years. It has a rich history, being the first team to enter the Hampshire League. Despite other clubs following suit recently, Ventnor are still the only Island club competing in the Southern Premier League. Honours include winning Division 2 six times and being runners up in the Southern Premier League T20 Knock Out Cup. We have even joined the select few clubs who have beaten the Lashings World XI.



At the weekend we have four senior teams, three competing in leagues. We also run three junior teams who play and train throughout the week. During the year we hold a number of events offering cricketing opportunities to the Island community not just our club membership.

Whilst enjoying much success on the field, a huge amount of loyal and dedicated volunteers have spent countless amounts of time and energy meaning we have made a range of facility improvements which have proved to be stepping stones for future sustainability and success.



The Lodge our onsite holiday accommodation



**How
can
you
help?**

**Our aim is to help
grow the game of
cricket on the Isle
of Wight by
encouraging
more people to
watch, play and
follow cricket**

We believe in order for this great traditional game to flourish in the 21st century we need to provide people opportunities to play and watch the game in different ways. There are many ways by which your support will help us achieve this.

- Education of more coaches so that we can continue to deliver cricket to children and young people.*
- Continue to develop our facilities to provide a range of events and functions.*
- Financial support will help up ensure that cricket is an affordable sporting option for people of all ages, genders and social backgrounds.*



What

are

the

benefits?

It is very important
that any
sponsorship
agreements are
genuine
partnerships for the
benefit of both
parties. Some of the
benefits of
becoming a partner
are...

- *Local sponsorship helps to build brand reputation and create a favourable perception among customers.*
- *Opportunities to showcase your brand and products at a range of events.*
- *Sponsorship is a relatively small investment and is often a more cost effective approach than a direct marketing campaign.*
- *Online exposure for your business through our brand new website.*
- *Sponsorship is a tax deductible way to advertise and promote your business.*
- *Sponsorship can be a mutual long term relationship and as such many of the benefits come in the long term.*

How can you get involved?

We have a number of tiered sponsorship options that can be found on our Sponsorship Package form.

Ron Cook
Secretary
Pippins
Gully Road
Seaview
Isle of Wight
PO34 5BY
roncook99@btinternet.com



Registered Charity No. 1141876

Ground:
Steephill
Steephill Road
Ventnor
Isle of Wight
PO38 1UF
Tel: 01983 852506

Affiliated to:
The England and Wales Cricket Board
The Hampshire Cricket Board
The Isle of Wight Cricket Board

Dear

Thank you for showing an interest in becoming a Sponsorship Partner. We have a number of ways in which you could get involved:

Gold Partner Package (3 year deal): an advertising banner displayed around the ground, logo/advert on our website that appears on every page, logo on pavilion TV advert during games and events.

Cost £300

Silver Partner Package (2 year deal): an advertising banner displayed around the ground, logo/advert on our website that appears on every page, logo on pavilion TV advert during games and events.

Cost £250

Bronze Partner Package (1 year deal): an advertising banner displayed around the ground, logo/advert on our website that appears on every page, logo on pavilion TV advert during games and events.

Cost £175

As well as these we have spaces available on our brand new website for adverts. If you would like to advertise on the website only it will be £50 for one year, £75 for two years and £100 for three years.

We also have other unique opportunities that include the naming rights of our indoor cricket centre and advertising on our covers. Please arrange a meeting with us to discuss any of the above.

If any of these opportunities are of interest you, please do get in touch with us either at info@ventnorcc.co.uk. You can also complete the accompanying form and return it to the club at the above address.

We sincerely hope this could be the start of a fantastic mutual beneficial partnership. Yours in sport.

Ventnor Cricket Club



Partnership Confirmation Form

Company Name:

Company Address:

.....

.....Post Code:.....

Company Telephone:

Key Contact Person Name:

Key Contact Person Telephone (if different from above):

Key Contact Person Email:

Partnership Option

We (company name) would like to become a

Gold Partner (3 year deal*) ☐ £300

Silver Partner (2 year deal*) ☐ £250

Bronze Partner (1 year deal*) ☐ £175

Website advert only: 1 year* £50 ☐ 2 years* £75 ☐ 3 years* £100 ☐

Signed

Ventnor Cricket Club thanks you and hope that this is the start of fantastic mutual beneficial partnership.

*all deals are 1 2 or 3 years from the date any payment is received.

Contact

If you have any questions regarding sponsorship opportunities please let us know.

Contact our fundraising team

Email: info@ventnorcc.co.uk

